



The course guides you through the steps of planning an evaluation

Prerequisites – none
Length – 10 weeks
One module per week with a 2-week break over the holidays (Dec 21, 2020 – Jan 3, 2021)

By the end of the course, you will be able to:

1. Describe the role of evaluation in the program life cycle;
2. Explain common evaluation terms, functions, and approaches;
3. List the steps in planning and conducting an evaluation;
4. Describe how common social science data collection methods are used in evaluations;
5. Describe the value and use of project management concepts in evaluations;
6. Outline ways to support the use of evaluation findings and produce actionable evaluation reports; and
7. Recognize evaluation standards and ethical principles and identify their role in the professionalization of evaluation in Canada.

Space is limited to 15 people.
Register by **October 23rd 2020** to reserve your seat!
[Click here to register](#)

Essential Skills Series Online

November 2, 2020 – January 22, 2021

\$1,200+GST

This 10-week online facilitated course provides you with a solid grounding in evaluation.

Each week you interact with the course material, participate in an online asynchronous discussion forum, and submit an assignment for feedback from the instructor. Online Q&A sessions may be scheduled as needed.

Expect to spend about 2-3 hours per week on the course.

This facilitated offering enables you to deepen your learning with the support of an experienced evaluator and walk away with lots of tools and resources you can continue to use.



Dr. Wendy Rowe is a credentialed evaluator with over thirty years of experience in the field as a practicing evaluator and educator. She has completed well over 150 evaluation projects across a variety of sectors and with many stakeholder groups.