Call for Proposals

CESBC 2020 Evaluation Conference

The **CESBC 2020 Evaluation Conference** is being held in Vancouver, BC on Friday, January 24, 2020. The call for proposals is now open and the deadline to submit presentation proposals is **June 28, 2019** at 11:59pm Pacific time.

Back by popular demand! This year's conference will continue on from Last year's "Evaluation Toolbox" theme, with a focus on equipping participants with practical tools that they can apply to their evaluation practice. This year we're also digging a little deeper into the toolbox to add a focus on the tacit knowledge that informs our practice.

Conference Streams

There are three conference streams, each with a distinct focus relating back to our main conference theme of "Evaluation Toolbox 2.0". These streams are intended to guide you in thinking about the different ways to approach our conference theme.

Stream 1: Innovation

This stream will focus on methods and tools that are new (or new to you) with an emphasis on emerging methods or approaches and tools from other sectors. Based on feedback from past conferences, participants are particularly interested in:
- methods and tools for Developmental Evaluation
- tools for evaluating Collective Impact
- data visualization
- methods from other disciplines (e.g., community development, communications, human-centred design)

Stream 2: Inspiration

This stream will focus on what inspires us. In particular past conference participants have expressed an interest in learning about:
- community engagement
- social innovation

- novel ways to measure impact
- strategies for asking the hard questions and speaking truth to power

Stream 3: Insight

This stream will focus on insights gained from our experiences including working in a culturally and environmentally responsive way or learning from evaluation failures. This stream may also lend itself to a forum for tapping into our collective expertise to solve your evaluation challenges (e.g., problem solving speed dating).

Submission and Review Process

Send submissions to: cesbcconference2020@gmail.com

Presenters are encouraged to lead dynamic and interactive sessions that give attendees specific and practical ideas that they can apply to their own work and a sense of 'know-how' to implement what they've learned. Submissions which primarily share the results of an evaluation project and do not focus on what attendees can learn and apply are discouraged.

Choose from a variety of formats, pick the conference stream that best speaks to your work, and find an engaging way to share your insights and knowledge.

Your presentation submission **must** include the following:
- **Presentation title**
- **Presentation type** (see end of this document)
- **Conference stream** (choose one of three; see above for details)
- **Abstract** describing the content of the presentation (150 words max)
- **Supporting statement** explaining the merits of your submission (250 words max), including how your presentation will:
    - relate to the conference theme
    - be interesting and engaging in its delivery (as appropriate to the selected format)
    - support practical application and use by attendees
    - link to the CES evaluator competencies

- **Full name and a short biography** of each presenter (50 words max per bio)

*Are you a **student** or would you be a **first-time presenter**? We encourage you to submit! If you want this to be taken into consideration when reviewing your presentation proposal, we invite you to self-identify as a student and/or first-time presenter in your submission. We are looking for opportunities to support those new to evaluation and to*

our conference in developing your presentation skills and gaining valuable experience in sharing what you know with our community.

NOTE: Presentation title, abstract, and presenter bios will be printed in the program and on the conference website as submitted; please ensure information is correct before submitting. Supporting statements are for review purposes only and will not be printed.

Include the primary submitter's name and a short version of the submission title in the filename to distinguish it from other submissions (e.g., "King_New strategy for capacity building_CESBC 2019.docx"). The deadline to submit presentation proposals is **June 28, 2019** at 11:59pm Pacific time.

Once the submission deadline has passed, all proposals will be reviewed by the program committee. Primary submitters will be contacted by the email used to submit the proposal to inform them of the final decision.

The review criteria are as follows:

- **Clarity** – Does the proposal clearly outline what the presentation is about and how it will be presented? Is all of the required information present?
- **Appropriateness** – Does the proposal fit the conference theme and the selected stream? Is it appropriate for the presentation type?
- **Usefulness** - What will it add to an evaluator's toolbox?
- **Presentation Style -** How will attendees be supported in applying knowledge from the presentation to their own work? Will the information be presented in an interesting and engaging way that supports learning? Will learning aids be provided?

Questions can be sent to: cesbcconference2020@gmail.com

Presentation Types

We strongly encourage presenters to be thoughtful and creative in presentation delivery and quality. A conference is an excellent platform to experiment and practice inventive ways to engage audiences and share your message!

Three presentation types are available: short presentation, long presentation, and poster. Within these types, presenters are free to be creative with how they structure their presentation. Options include (but are not limited to) traditional presentations, panels, Ignite rapid presentations, debates, workshops, forum theatre, and storytelling. If there is an innovative session format you would like to propose for your presentation, include a description and explanation in your proposal (along with any special logistical and technical requirements and expected duration).

Formats

Short Presentation
Duration: 12 minutes per presentation
A presentation made by one or more speakers on a specific tool, idea, experience, etc. Presentations should be 12 minutes (with an additional 5 minutes for questions and audience interaction). Short presentations will be grouped together and will take place during one-hour concurrent sessions.

Long Presentation
Duration: 60 minutes
A presentation made by one or more speakers on a specific tool, idea, experience, etc.that requires a longer format than the short presentation (e.g., a workshop or demonstration presentation).

Poster Presentation
A large printed poster sharing insights and information about a topic in an engaging graphic format using clear visuals and concise supporting text. Posters will be displayed in a common, central area throughout the conference. Presenters must be present to discuss and answer questions about their poster during the poster viewing time, which will be held during the reception.

For tips on effective conference presentations please consult the following resources:

- AEA Potent Presentations Initiative
- Echo Rivera's free online presentation courses
- You Can Be a Better Presenter: 25 Tips for More Effective Presentations (Community Solutions Planning & Evaluation)
- Audience Engagement Strategy Book (Sheila B. Robinson)
- Posters – They're Not Just for Conferences Anymore! (Kylie Hutchison on Stephanie Evergreen's blog)